2024 Construction Economic Update & Exclusive Forecast

By: Anirban Basu MPP, MA, JD, PHD Sage Policy Group, Inc. On Behalf of Construction Executive December 13th, 2023



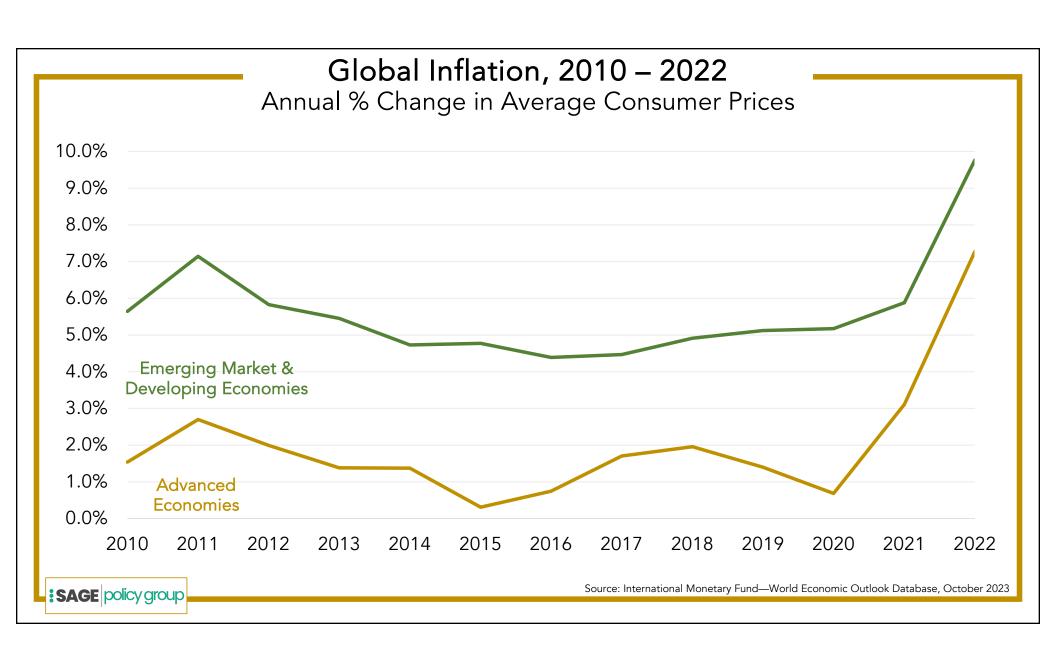
Thank you

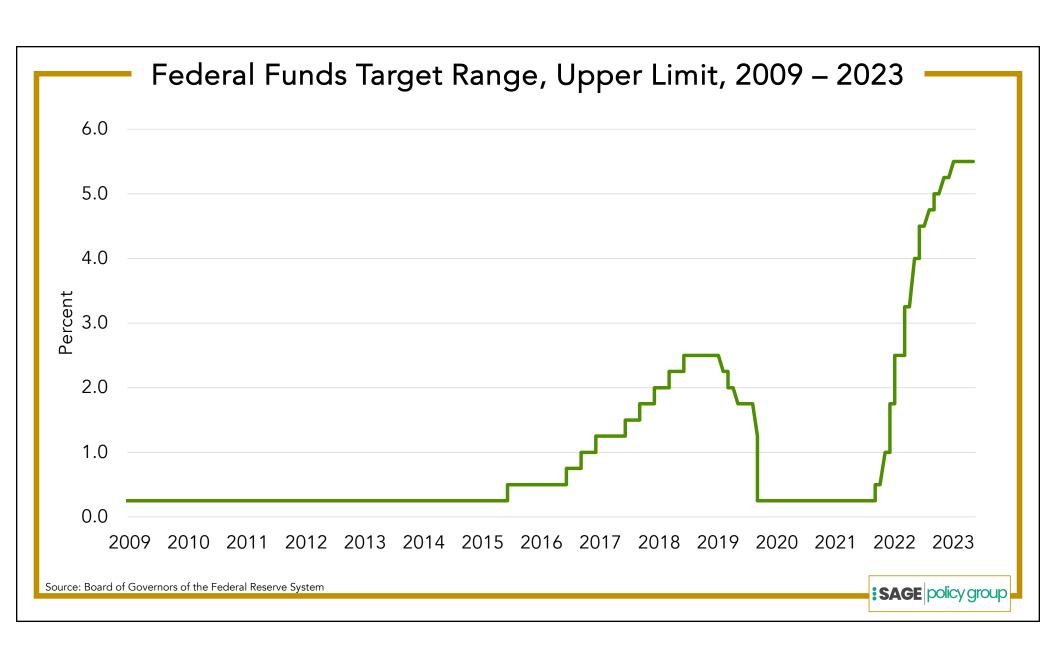
To our sponsors for making this webinar possible

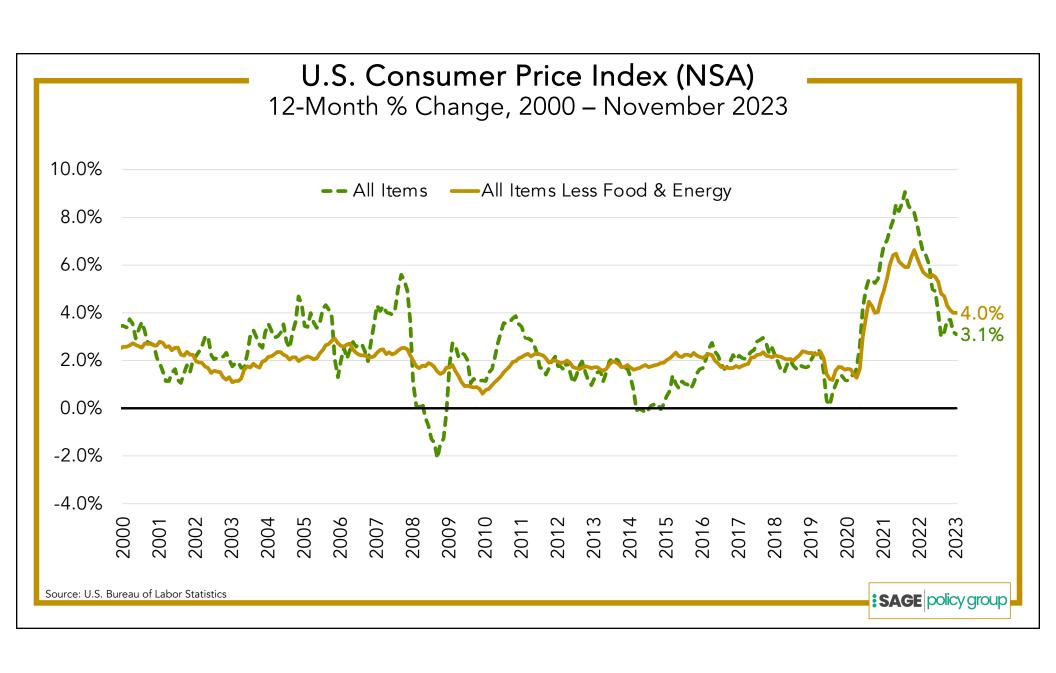


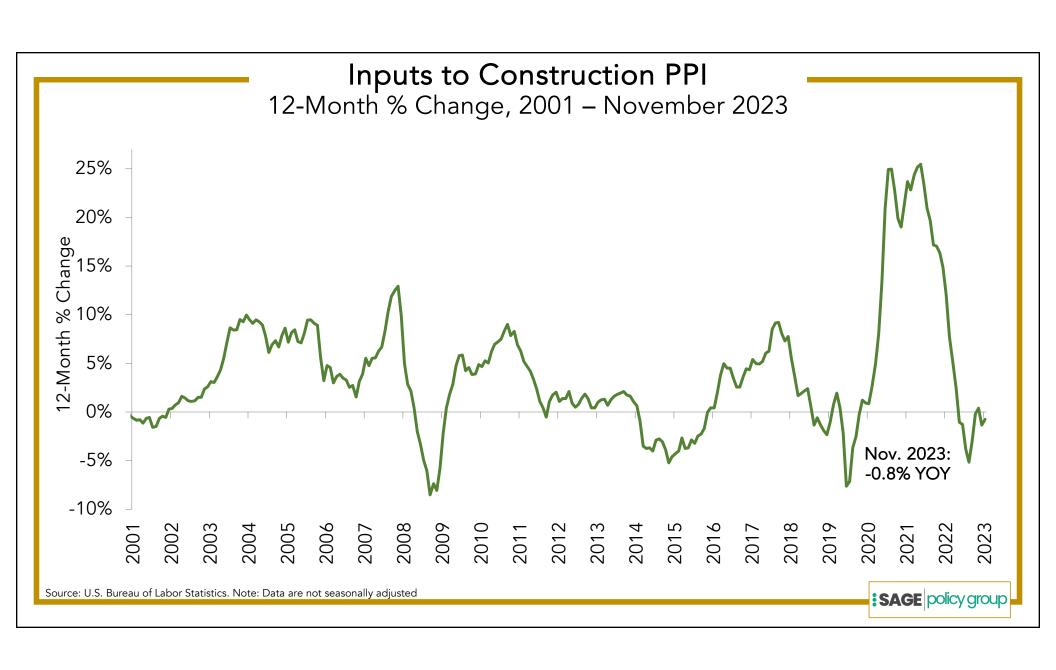


2022/2023: A LOOK BACK









Monetary Policy Lags

- "A large body of research tells us it can take 18 months to two years or more for tighter monetary policy to materially affect inflation." - Raphael Bostic, President and Chief Executive Officer, Federal Reserve Bank of Atlanta
- Some reasons for the lag: how fixed people's expectations are; the gradual response of investment (both business investment and consumer investment in durables/dwellings); long-term contracts (rent); gradual transmission from sectors of the economy immediately affected (ex. lending) to other sectors.
- In the meantime, higher rates reduce investment, slow hiring and wage growth, and eventually increase unemployment.

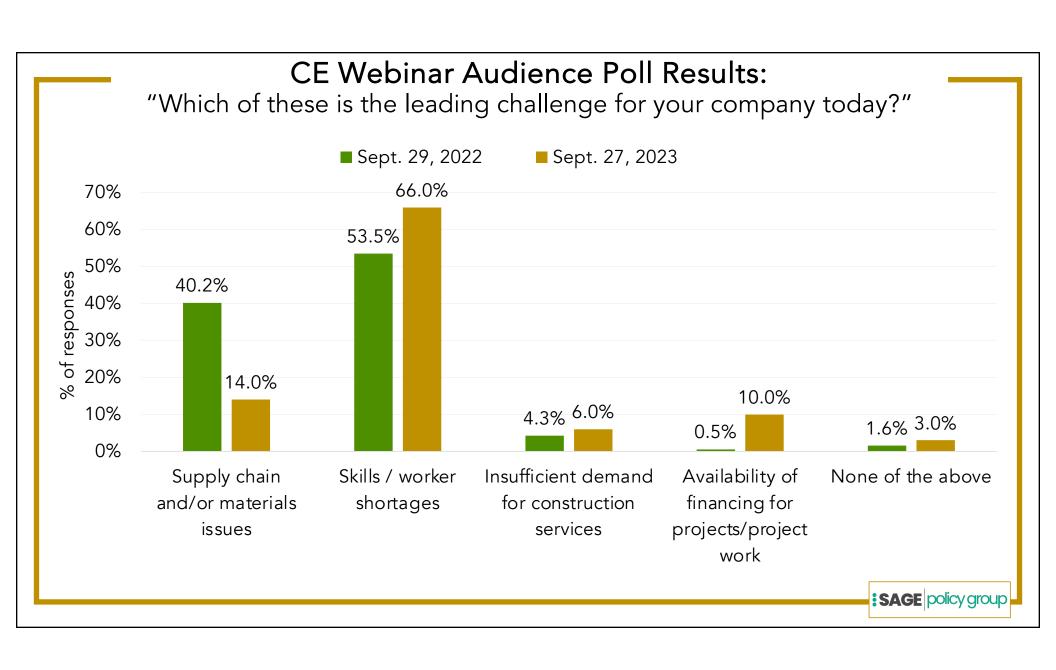


POLL

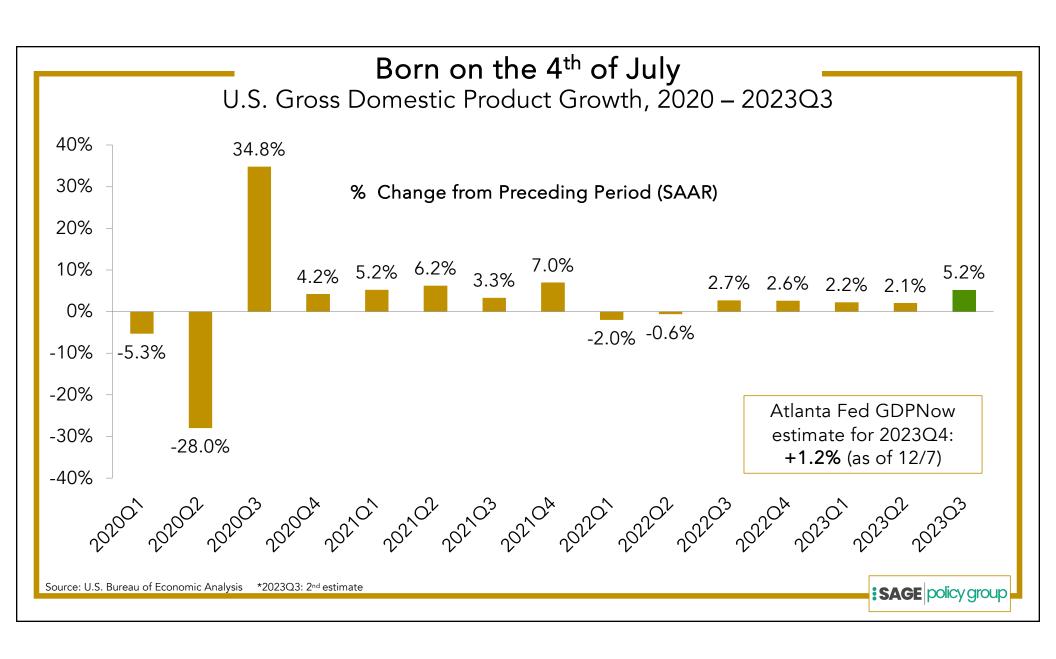
Which of these is the leading challenge for your company today?

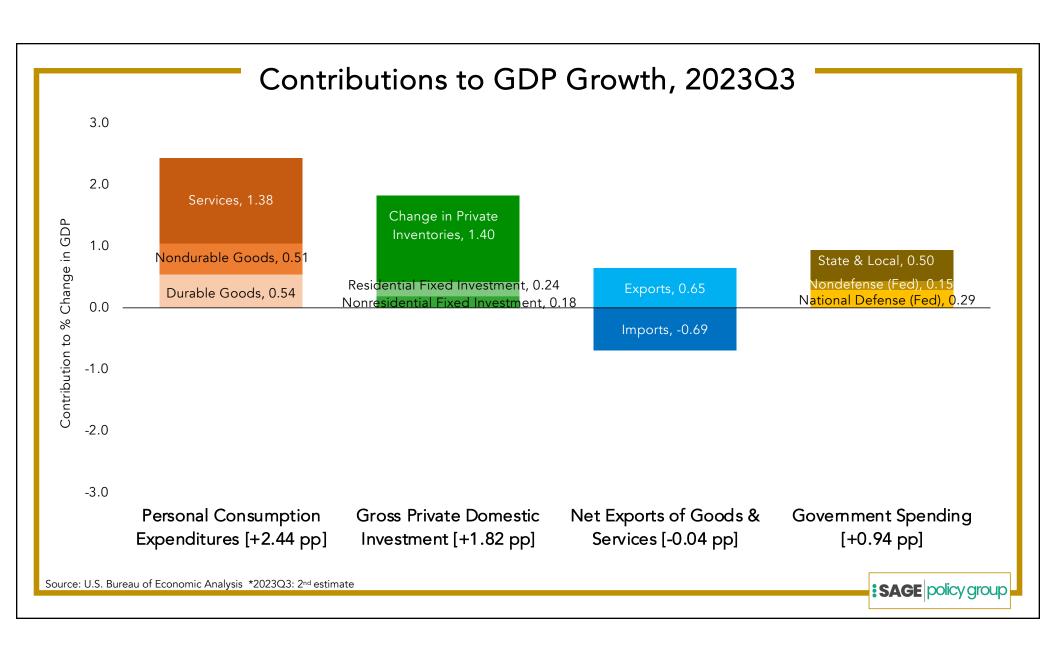
- Supply chain and/or materials issues
- Skills / worker shortages
- Insufficient demand for construction services
- Availability of financing for projects/project work
- None of the above

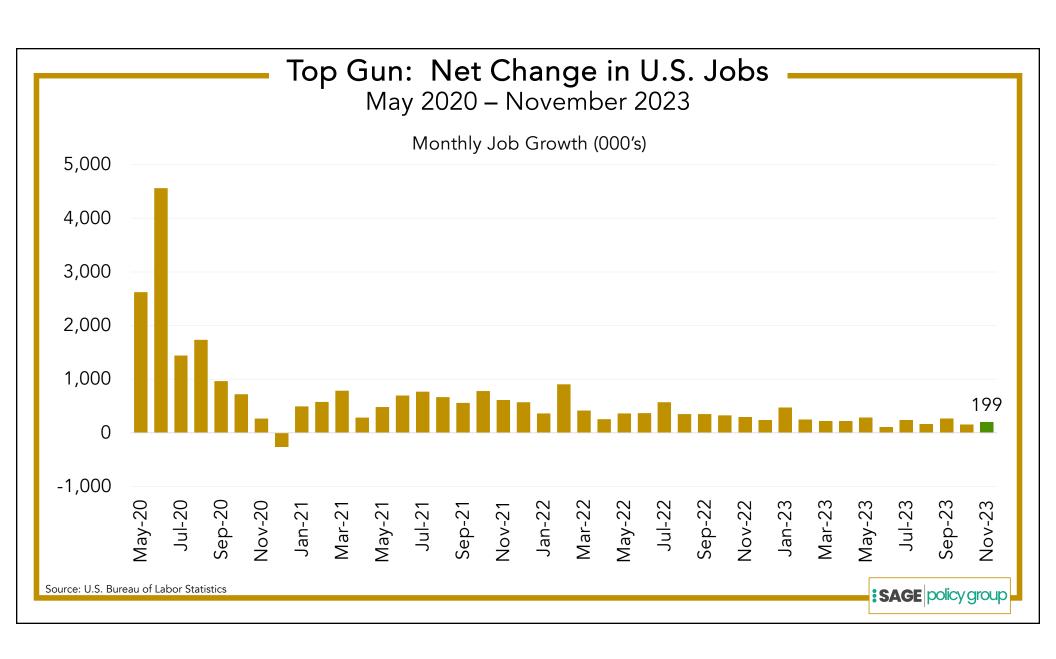








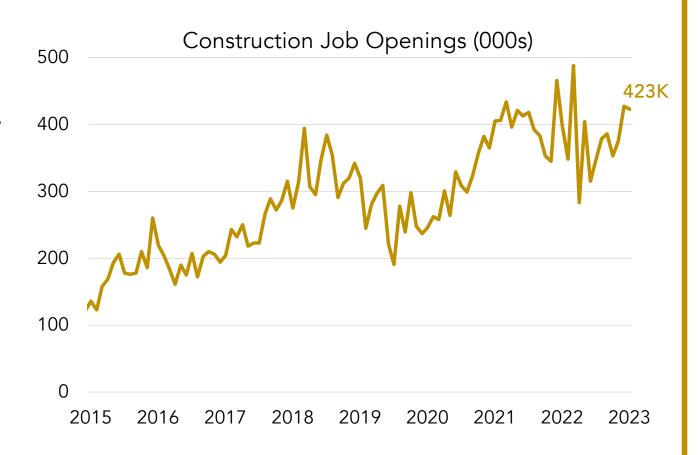




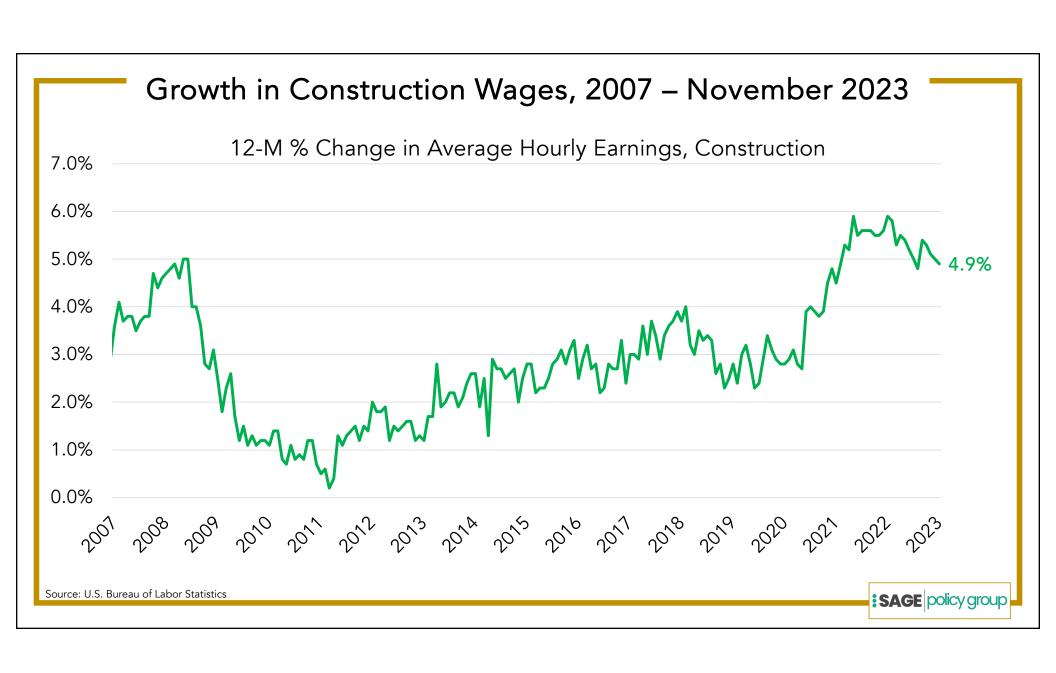


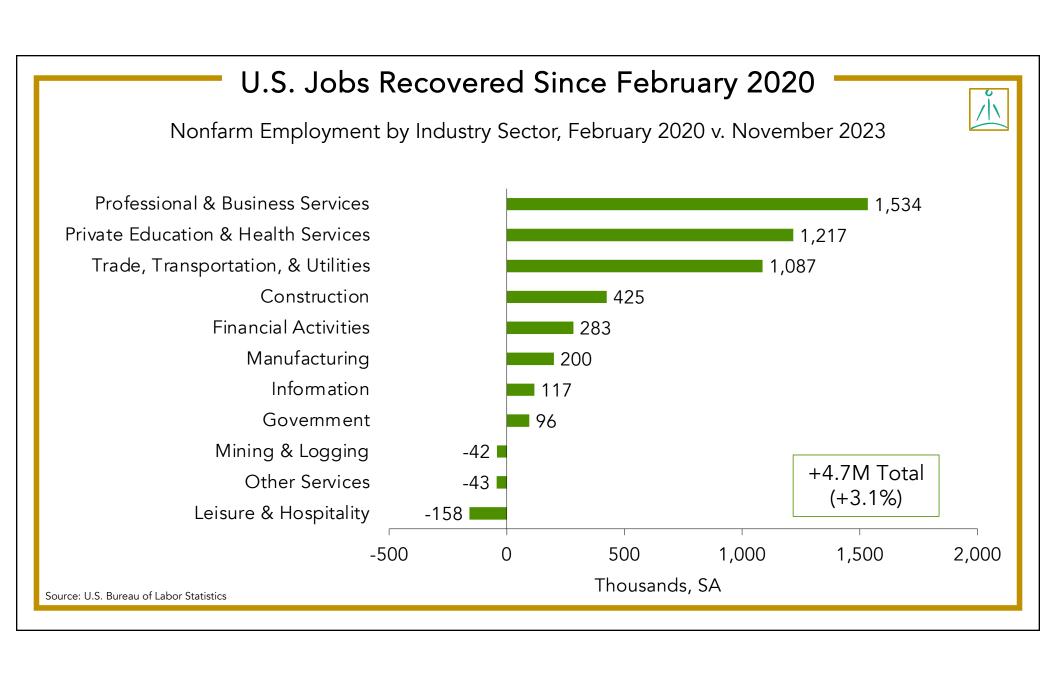
U.S. Construction Job Openings, 2015 – October 2023

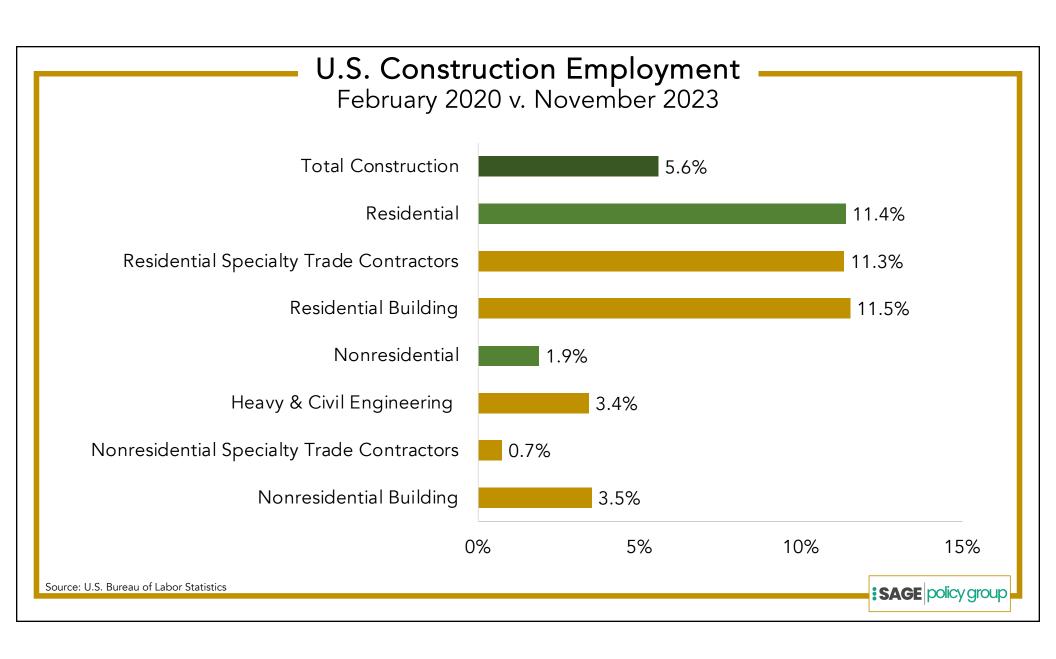
- From 2015-2019 the number of unfilled U.S. construction jobs averaged 228,000.
- In 2022 there was an average of 402,000 unfilled construction jobs.
- That's 77% higher than the 2015-2019 average.

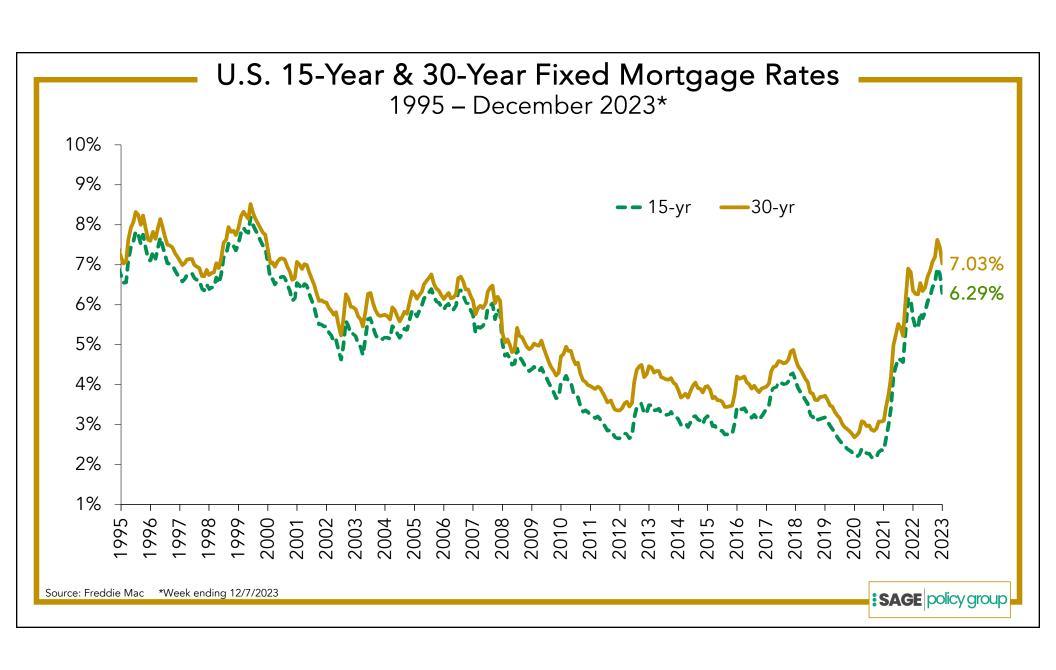


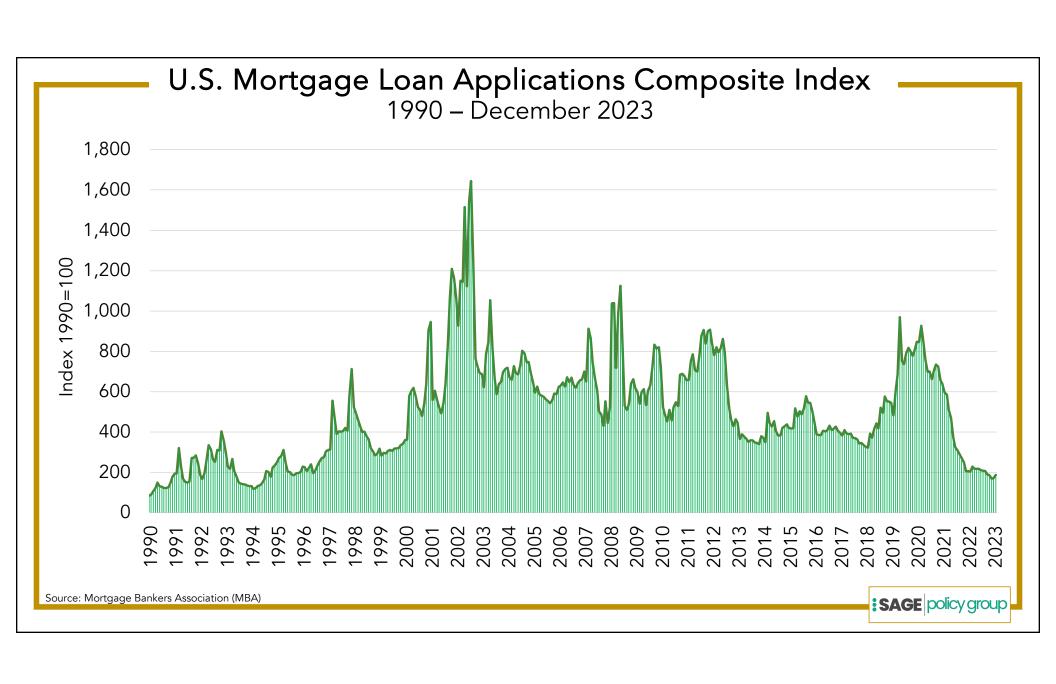
Source: U.S. Bureau of Labor Statistics

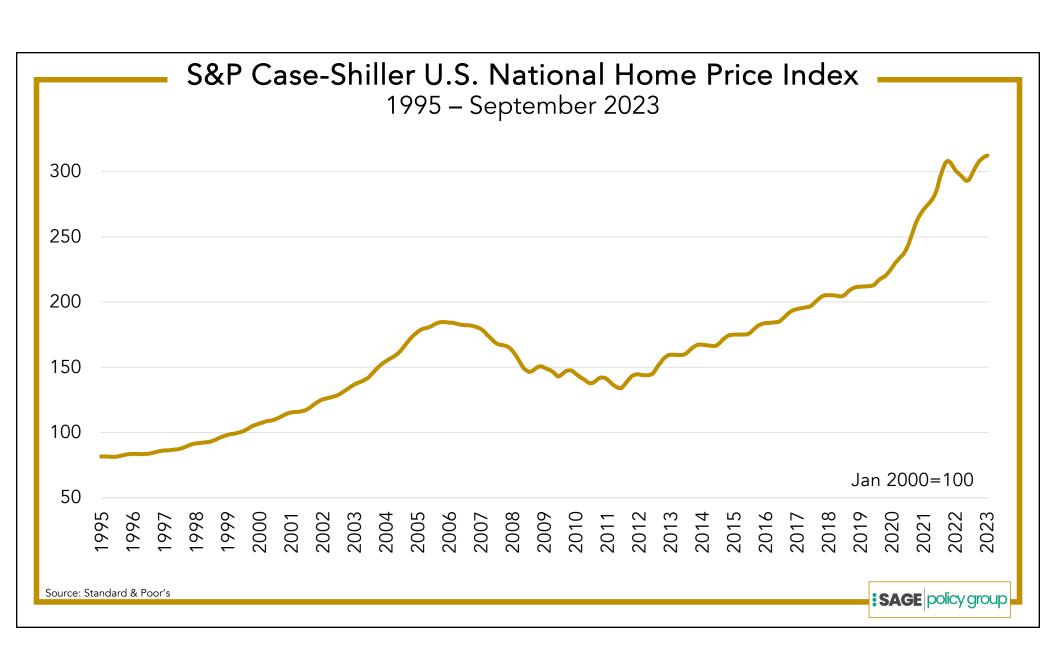


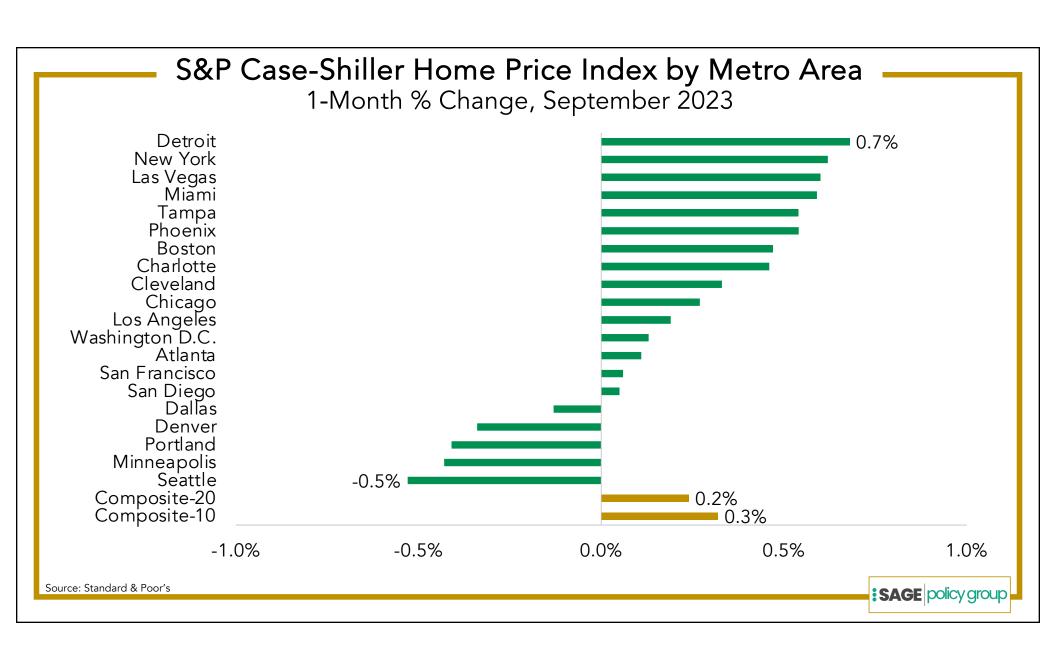


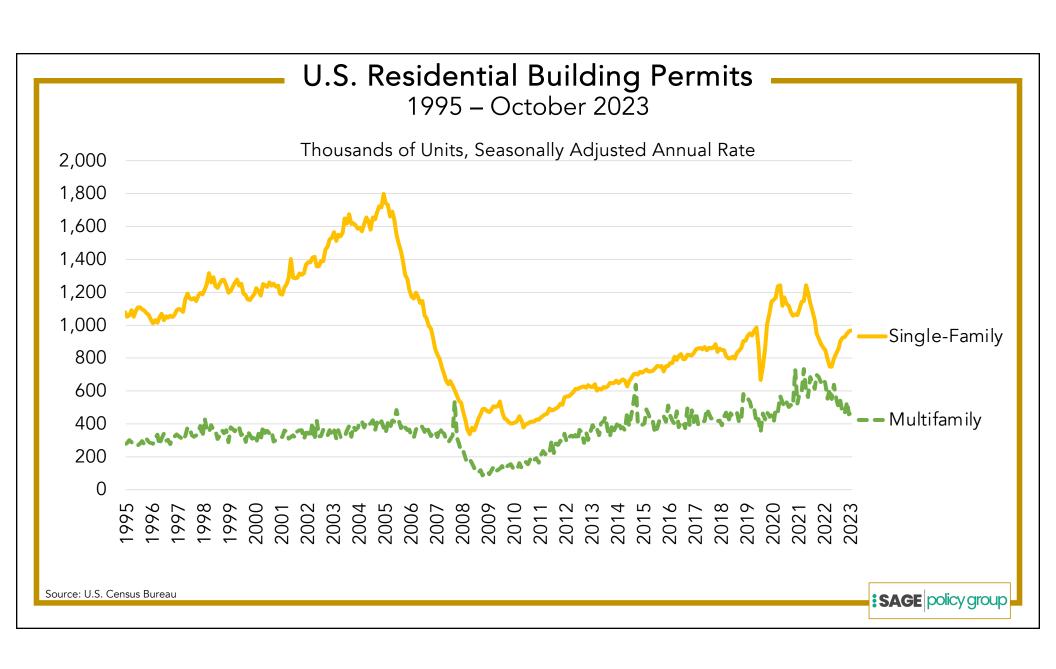










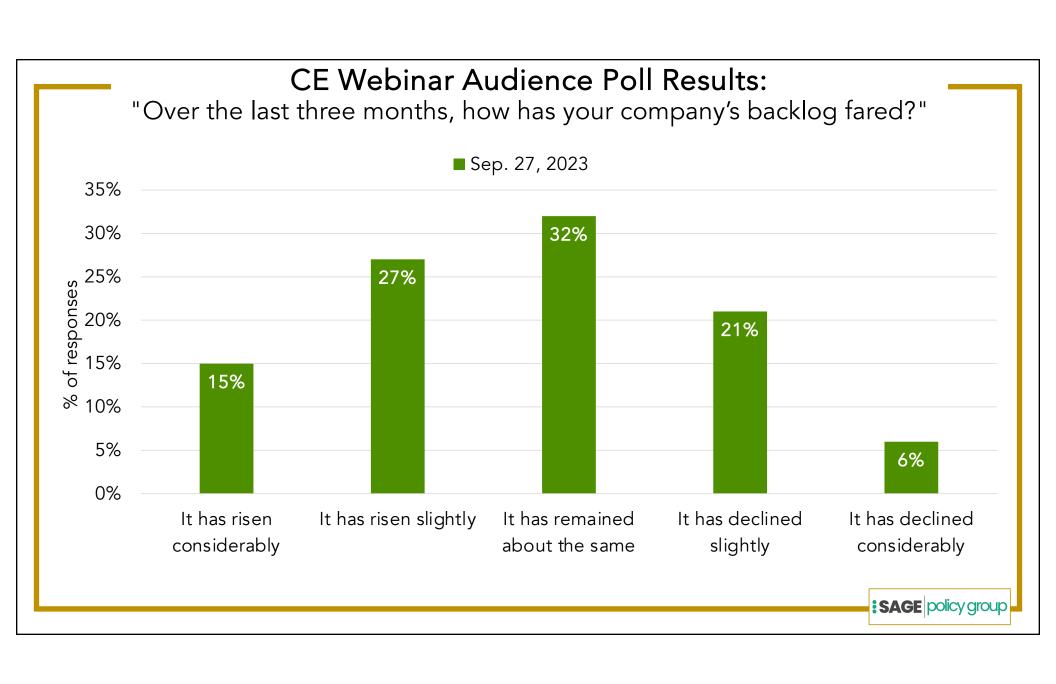


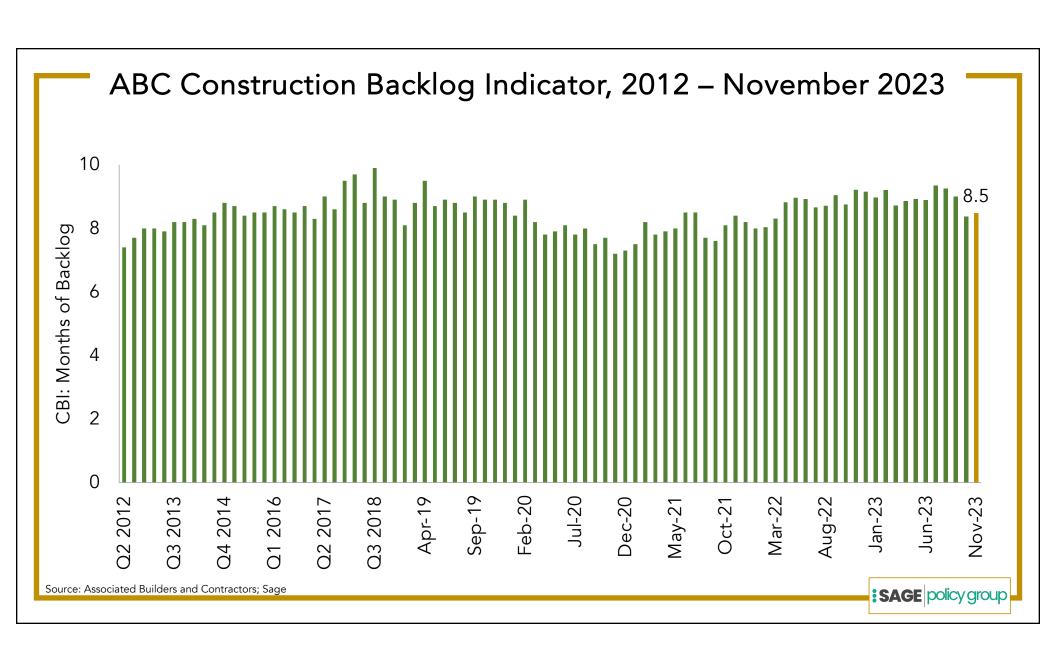
POLL

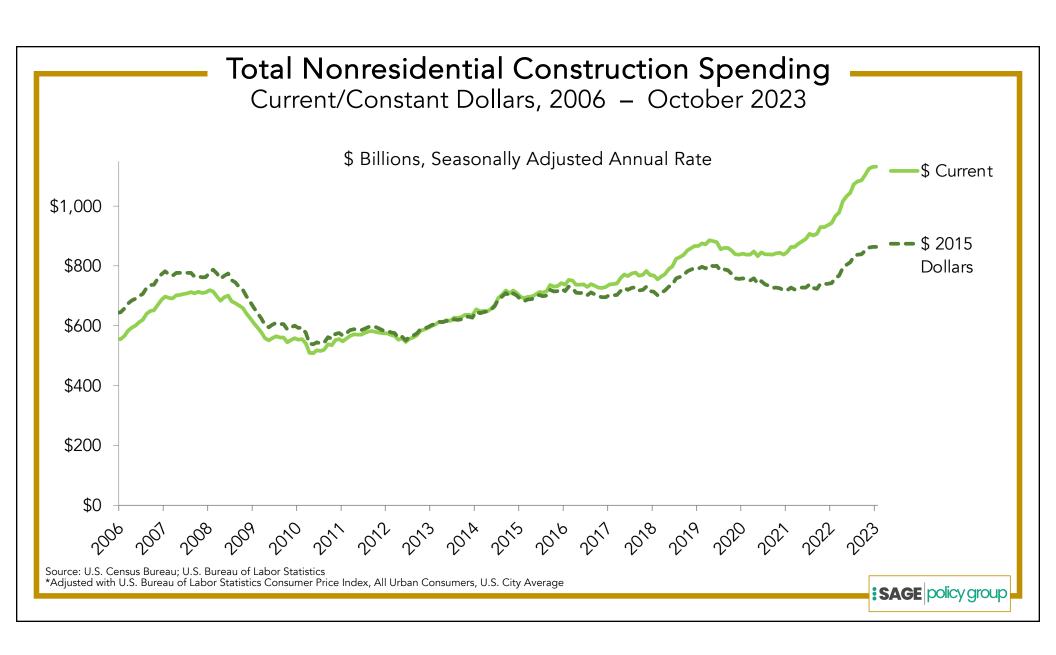
Over the last three months, how has your company's backlog fared?

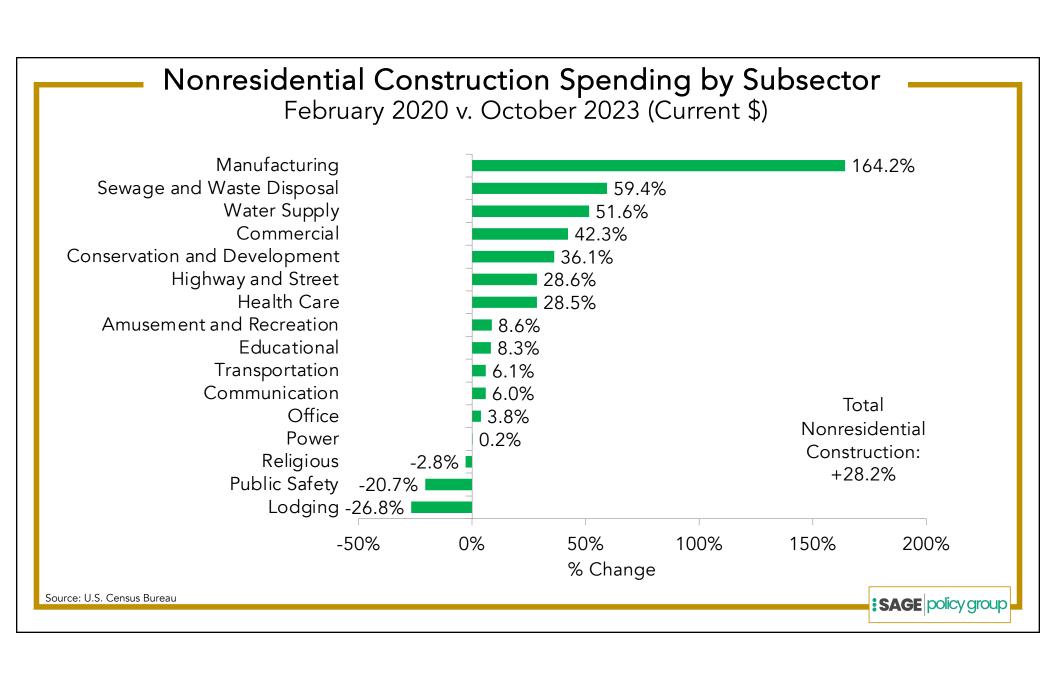
- It has risen considerably
- It has risen slightly
- It has remained about the same
- It has declined slightly
- It has declined considerably

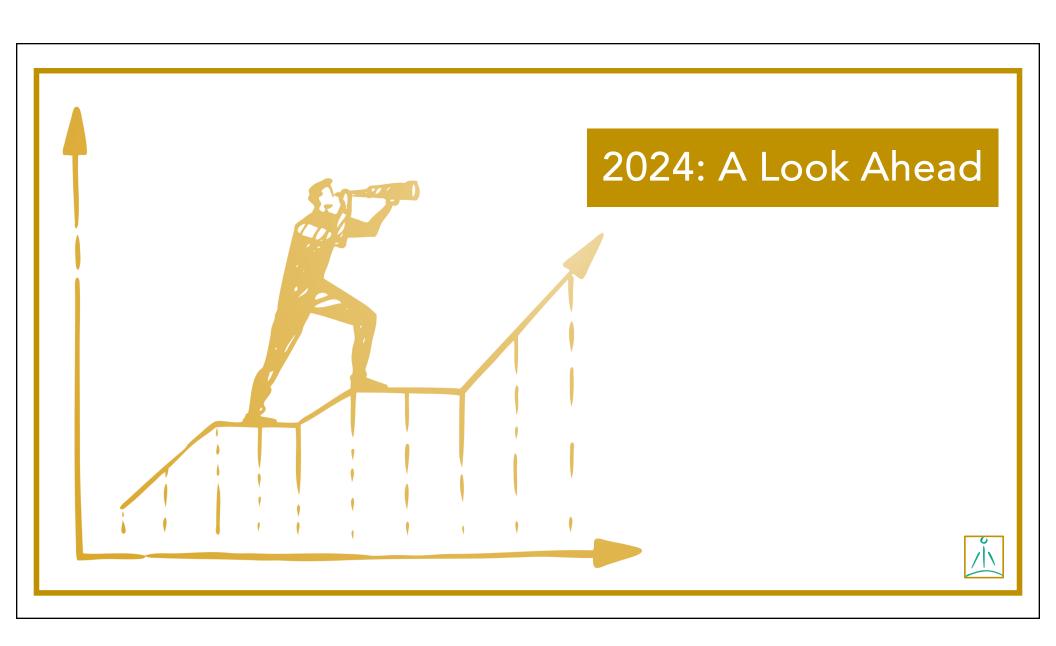


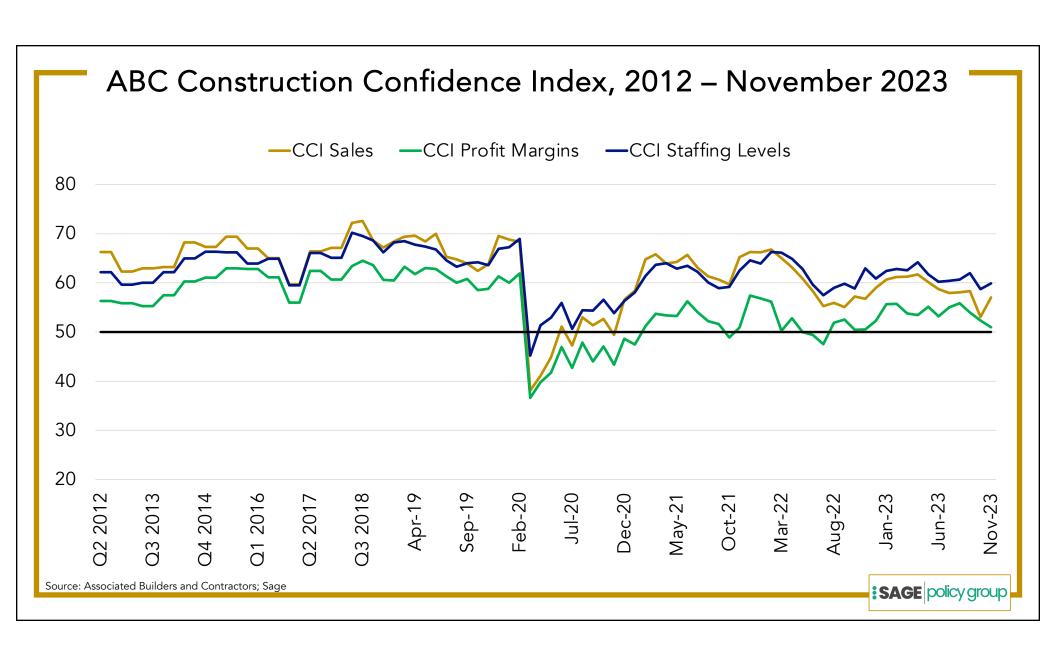


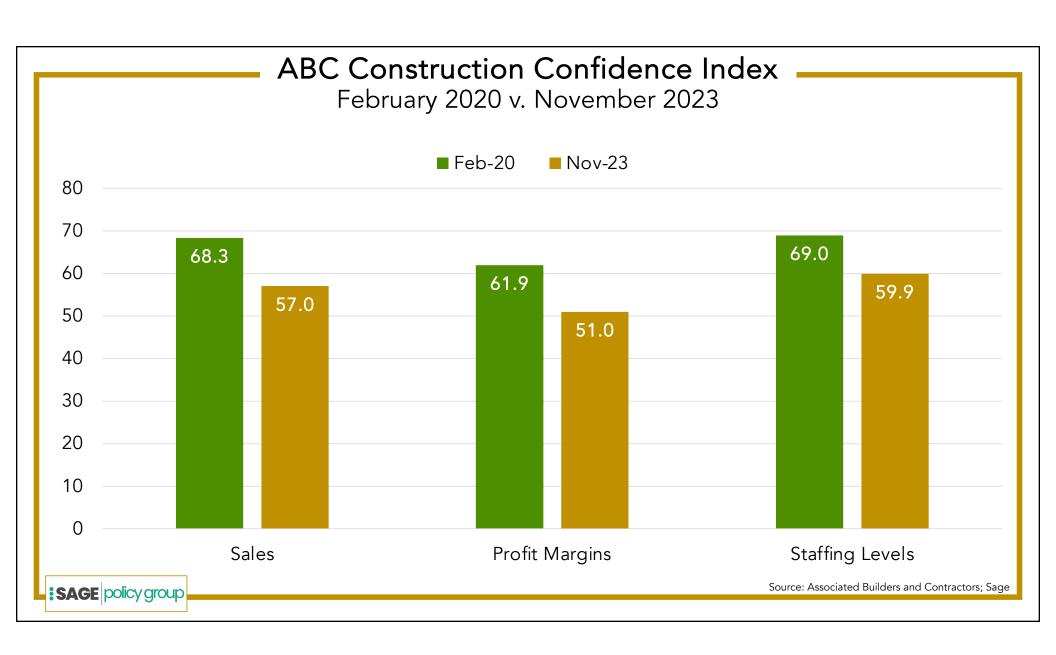












POLL

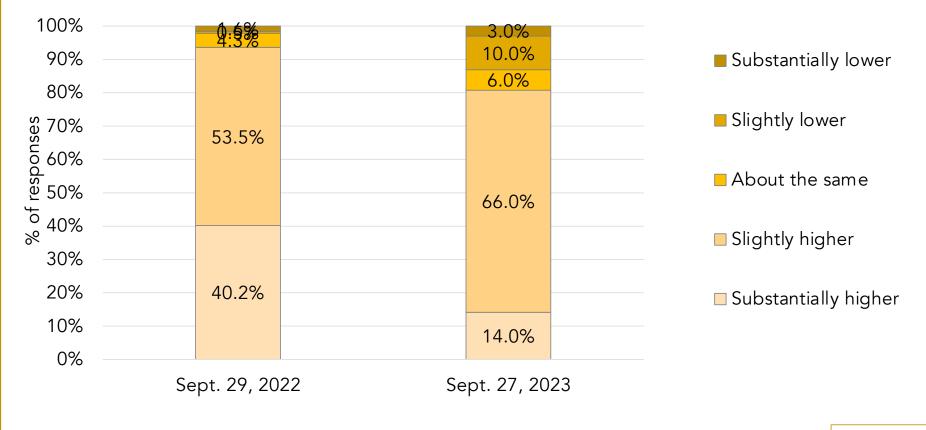
Where do you expect your company's profit margins to be a year from now?

- Substantially higher
- Slightly higher
- About the same
- Slightly lower
- Substantially lower



CE Webinar Audience Poll Results:

"Where do you expect your company's profit margins to be a year from now?"



LOOKING AHEAD

- It's going to get worse before it gets better.
- The global economy is weakening, the national economy is weakening, borrowing costs are higher, and excess inflation persists.
- Some segments stand to hold up better than others, including public construction, grocery stores, and multifamily housing.



- At some point, the Federal Reserve will stop raising rates – that will represent a key inflection point for the economy.
- Recessionary conditions will prevail at some point over the next 12 months.

Thank You

Please contact us when you require economic research & policy analysis: www.sagepolicy.com



Sign up for our newsletter at www.SageEcon.com

Free subscribers get:

- An overview of the jobs report on the first Friday of every month
- Occasional posts on specific economic & policy related subjects

Paid subscribers get:

- A "Week in Review" post every Friday covering all the economic data releases, the best things I read, and, of course, my absence of humor
- A monthly Q&A session
- Scan the QR code or visit www.SageEcon.com/ABLive30 for 30% a discount on an annual paid membership

Q&A

Thank you

To our sponsors for making this webinar possible





